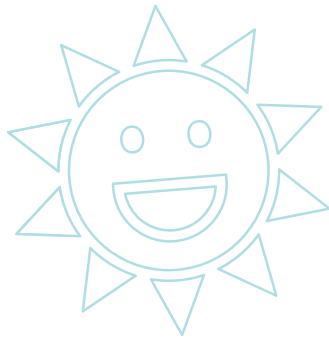




**BRUSH
DAY + NIGHT**

DEAREST MOM:



Starting a good oral health regime as early as possible will set your children up for life.

This is why Signal with the help of dental experts has developed a school program for the 6 years old.

In the classroom, the teacher explains to them the importance of brushing day+night with fluoride toothpaste, in the morning and at night after the last meal of the day, as the most important thing they can do for their oral health.

Of course, your help at home is critically important in inculcating them the right habits that will give them the best chance of having a healthy and happy mouth into old age.

You will find in this kit:

- > a leaflet with some tips to help you with your kids oral health, as well as some tricks to turn brushing into an enjoyable moment for you and your kids
- > a calendar book and some stickers to motivate your kids every day and every night. The kids will be asked to bring back to class their sticker calendar book to show their progress. This will give the opportunity to the teacher to reinforce the message once more in the classroom

All the best in brushing day+night,
The Signal Team.



Signal

Improving oral health by encouraging you and your family to brush twice a day with a fluoride toothpaste

fdi
FDI World Dental Federation

YOU WILL FIND IN THE KIT:

- Leaflet with some tips on your kids oral health.
- A sticker calendar book to help your kids to brush day+night.



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